

IFC 3627

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FROM: Diane Robinson (Typed or printed name of person signing Certificate)

Fax No. 513-634-6108

Phone No. 513-634-2477

Application No.: 09/935,774

Inventor(s): Ronald G. Godsey, et al.

Filed: August 22, 2001

Docket No.: 8321

Confirmation No.: 8938

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

I hereby certify that I have reasonable basis to expect that, on July 21, 2006, this correspondence is being mailed or deposited with the United States Postal Service with sufficient postage as first class mail to the address identified above.

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- 1) Information Disclosure Statement Coversheet (2 pages)
- 2) PTO SB08 (2 pages)
- 3) Foreign and Non-Patent Literature References (5 documents)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald G. Godsey, et al.
Filed : August 22, 2001
Art Unit : 3627
Examiner : Alexander G. Kalinowski
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers in a Store
Environment

INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment
Commissioner for Patents
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Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, record is being made on the attached Form PTO/SB08 of document(s) which the Patent Office may wish to consider in connection with examination of the above-identified patent application. It is respectfully requested that the cited document(s) be carefully considered by the Examiner and made of record in this case. As provided in §1.97(g), no representation is made or intended that a thorough art search was made. As provided in 37 C.F.R. §1.97(h), this Information Disclosure Statement does not constitute an admission of any kind, and specifically is not an admission that the document(s) listed on attached form PTO/SB08 is (are), or is (are) considered to be, material to the patentability of the above-identified patent application, as defined in 37 C.F.R. §1.56(b).

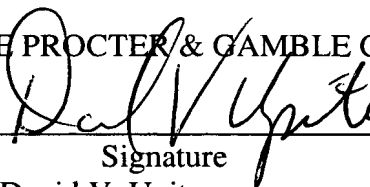
Appl. No. 09/935,774
Docket No. 8231
Customer No. 27752
Paper dated July 21, 2006

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This information disclosure statement is being submitted under 37 C.F.R. §1.97(b)(3). An Office Action on the merits in the present application has not yet been received. Therefore, no fee is believed to be due. However, in the event that this paper is crossing in the mail with a first Office Action on the merits, authorization is hereby given to charge the required fee pursuant to 37 C.F.R. §1.97(c) and 37 C.F.R. §1.17(p) to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

A handwritten signature in black ink, appearing to read "David V. Upite", is written over a horizontal line.

Signature

David V. Upite

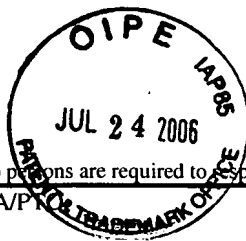
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SHEET 1 of 2

Application Number	09/935,774
Confirmation Number	8938
Filing Date	August 22, 2001
First Named Inventor	Ronald G. Godsey
Group Art Unit	3627
Examiner Name	Alexander G. Kalinowski
Docket Number	8231

U. S. PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No. ¹	DOCUMENT NUMBER Number - Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
		US5305197A	04-19-1994	Axler, et al.	
		US6317718B1	11-13-2001	Fano, Andrew Ernest	
		US6011487A	01-04-2000	Plocher, Peter H.	
		US5918211A	06-29-1999	Sloane, Martin A.	
		US5821513A	10-13-1998	O'Hagen, et al.	
		US5287266A	02-15-1994	Malec, et al.	
		US6381583B1	04-30-2002	Kenney, John A.	
		US5910769A	06-08-1999	Geisler, Edwin	
		US20020062245A1	05-23-2002	Niu, et al.	
		US-7,006,982 B2	02-28-2006	Sorensen, Herb	
		US-2006/0010030 A1	01-12-2006	Sorensen, Herb	

FOREIGN PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No. ¹	FOREIGN PATENT DOCUMENT Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T ⁶
		WO 99/14694 A1	03-24-1999	Lausch, Holger	(English Abstract)	
		JP2001-331875 A	01-17-2003	NEC Soft Ltd.	(English Abstract)	
		JP2003-16243 A	01/17/2003	NEC Soft Ltd.	(English Abstract)	
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	Application Number	09/935,774
	Confirmation Number	8938
	Filing Date	August 22, 2001
	First Named Inventor	Ronald G. Godsey
	Group Art Unit	3627
	Examiner Name	Alexander G. Kalinowski
Docket Number	8231	

NON PATENT LITERATURE DOCUMENTS

EXAMINE R INITIALS*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ²
		<u>www.premierecarts.com</u> – Shopping cart manufacturer web site	
		Lam, Shun Yin, "Uncovering the Multiple Impacts of Retail Promotion on Appeal Store Performance", December 1997	
EXAMINER		DATE CONSIDERED	

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